



# What investment stories will dominate headlines in 2019?

From struggling tech stocks to plummeting oil prices, 2018 had no shortage of investment-related news. What's next?

## LOOKING BACK ON 2018

Resources had a hard 2018; in the latter half of the year, the price of gold hit a five-year low. The lingering sceptre of a trade war between China and the US left an impact on other commodities; metals and energy markets both experienced deep losses. Automakers, too, have already felt the impact of the trade war, as tariffs have resulted in more burdensome costs, increased prices and weakened demand. Tech stocks also marked an inglorious end to the year, plagued by both the tariffs imposed on goods made in China and brewing consumer displeasure with the privacy and security practices of industry behemoths like Facebook and Google.



**John Fisher**

President and chief investment officer  
**Bridgeport Asset Management**

"After several years of very low market volatility, 2018 has been sobering for investors who thought that markets move higher in a smooth and orderly fashion. So far, the S&P 500 has seen price movements of greater than +1% or less than -1% on 51 trading days – this is more than six times the amount we saw during 2017.

In 2019, we think 'accessible alternatives' will be a hot topic as individual investors begin to look for ways to supplement their traditional investments with alternative private investments that have more stable returns and lower correlation to public capital markets."